

COMMUNICATIONS SERVICES

Photography – UF News Bureau

An Auxiliary of the Division of University Relations

141 Stadium West

P. O. Box 115100

Gainesville, FL 32611-5100

(352) 392-9092 / Fax (352) 392-9666

When requesting services, please make billing arrangements payable to COMMUNICATIONS SERVICES.

(*) will denote prices to be raised at next price change

PHOTOGRAPHIC SERVICES & PRICES – Effective July 1, 2005

PRICES SUBJECT TO CHANGE

LABOR (To and From Assignment)

Mon. thru Fri. 8 to 5.....(minimum) per hour \$50.00

Mon. thru Thurs...after 5pm(minimum) per hour \$60.00

Fri. after 5/Weekends & Holidays (minimum) per hour \$70.00

Off-Campus Projects(minimum) per hour \$80.00

(Hourly rate pro-rated per half-hour after first hour)

**TIME-AND-A-HALF- IS CHARGED FOR ASSIGNMENTS REQUIRING
ADDITIONAL STAFF AND / OR EQUIPMENT**

Consultation, per half-hour \$20.00

Photo Research, per half-hour \$20.00

Service Charge on ALL orders \$3.00

24-Hour Rush Service100% Cost of Items Rushed

48-Hour Rush Service50% Cost of Items Rushed

PORTRAIT SITTING FEES IN OUR STUDIO - Digital

Price change will include digital frame cost, basic editing and CD:

Individual Portrait Sitting, up to 12 frames \$25.00

Group time block of 4 or more subjects, 6 to 8 frames each..... \$20.00

Sports Teams, 2-hour minimum per hour \$50.00

(Sports Teams price is hourly rate only, does not include digital frame or CD cost)

DIGITAL EXPOSURES & EDITING

Up to 12 Exposures \$15.00

Up to 24 Exposures \$20.00

Up to 36 Exposures \$25.00

Up to 48 Exposures \$30.00

Each additional 12 Exposures.....add \$ 5.00

Digital Enhancement & Edit , per half hour \$25.00

Photo CD \$ 3.00

35MM FILM CONVERTED TO DIGITAL PHOTO CD PACKAGES

Price upon request

Includes Film Processing Photo CD & Digital Contact Sheet

BLACK & WHITE CUSTOM PRINTS

8x10.....	\$12.00
11x14.....	each \$25.00
16x20.....	each \$45.00
20x24	each \$60.00

COLOR PRINT SERVICES

4x6, first print.....	\$ 3.50
Reprints, additional-same frame	each \$ 1.75
5x7 / 5x8, first print	\$ 7.00
2 to 9 additional-same frame	each \$ 5.50
8x10 / 8x12, first print	\$11.00
2 to 9 additional-same frame	each \$ 9.00
10 to 49 additional-same frame	each \$ 7.25
11x14	each \$22.00
11x17	each \$25.00
12x18	each \$28.00
16x20	each \$45.00
16x24	each \$50.00
20x24	each \$60.00
20x30	each \$65.00
Cropping, one time charge for each frame	\$ 2.00
Prints from digital (scanned to CD), add.....	\$ 5.00

STOCK PHOTO PRICES

DIGITAL STOCK PHOTOS FOR UF DEPARTMENTAL PUBLICATIONS WEBSITES & POWERPOINT PRESENTATIONS

Limited to One-Time Use Only Per Stock Image

Please Specify Desired Size, Resolution & File Format.....Add \$3.00 for CD

Digital Stock Photos

E-Mailed (Max. 200dpi, 8x20) or Burned to CDeach \$20.00

Digital Previews, 72dpi for page layout each \$ 5.00

Scanned from Negatives, Slides, or Prints..... add \$10.00

Publication COVER Usageadd per image \$ 30.00

(For photos used on publication / brochure covers, posters, etc.)

35MM or DIGITAL IMAGES FOR “OFF-CAMPUS” PUBLICATIONS

One-Time Use Only

Please Specify Desired Size, Resolution & File Format.....Add \$3.00 for CD

Usage Feefirst image \$100.00

Additional images each \$ 75.00

Digital Previews, -72dpi page layout each \$ 10.00

Publication COVER Usage add per image \$ 45.00

(For photos used on publication / brochures covers, posters, etc.)

PHOTOS FOR COLLEGIATE LICENSED PRODUCTS

(Calendars, Puzzles, Games, T-Shirts, Mugs, etc.)

Prints, Scans to CD's or Scans to E-Mail

Usage Fees for Single Product Use Only

One Image Only	\$125.00
Each Additional	\$ 75.00
Digital Previews -72dpi for page layout	each \$ 15.00

TEXTBOOK USAGE & RIGHTS

50,000 Copies or less	\$200.00
100,000 Copies or less	\$250.00

POSTAGE & HANDLING

Domestic 1 st class.....	\$ 5 .00 minimum
Foreign Airmail.....	\$10.00 minimum
Federal Express.....	\$15.00 minimum

BLACK & WHITE FILM SERVICES (film developed and proofed)

Price upon request

COLOR SLIDES AND TRANSPARENCIES (film processed and mounted)

Price upon request

COLOR NEGATIVE FILM SERVICES (film, processing and contact sheet)

Prices upon request

Mounting, Matting & Framing services available upon request.